

A satellite view of the Earth from space, showing the curvature of the planet and the dark blue of the oceans. The landmasses are visible in shades of blue and green. A prominent red arc is positioned above the main text, and another red arc is positioned below the text, highlighting the Korean peninsula. The background is a deep blue space filled with numerous stars.

DOOBEE IS THE LEADING INTERNATIONAL MEDIA REPRESENTATIVE IN KOREA

ESTABLISHED IN 1982

About DooBee



DooBee Inc. is a leading international media representative established in South Korea in 1982. We are the sole Korean advertising representative of the major global media such as CNN, Eurosport, LinkedIn, Financial Times, Monocle, USA Today, The Nikkei, and other international media.

For over 35 years, we have been successfully accommodating the needs of our clients including Samsung, LG, Hyundai, Kia Motors, Korean Air, financial institutions and government bodies with a broad media network worldwide.

DooBee is greatly appreciated and considered as a credible, friendly and proactive business partner by all our international media partners as well as our Korean clients, always being there for whenever they need advertising support and assistance satisfying in every way!



Our history



- **1982** DooBee International is established in Seoul, South Korea.
Signs an exclusive representation agreement with Businessweek and Financial Times.
- **1985** Signs an exclusive representation agreement with CNN and USA Today.
- **1990** Signs an exclusive representation agreement with Eurosport.
- **1992** Publishes the 1st issue of monthly magazine, GEO, celebrating the 10th anniversary.
- **1996** Changes the company name to DooBee Inc.
- **1999** Publishes the 1st issue of Nikkei Electronics Asia-Korea edition in partnership with Nikkei BP.
DooBee Inc. is awarded Minister Prize by the Ministry of Culture and Tourism.
- **2004** DooBee Inc. establishes DooBee Development Company for new business development.
- **2005** Expands and moves to the new DooBee Building.
- **2011** Signs an exclusive representation agreement with The Nikkei and The Banker.
- **2012** Signs an exclusive representation agreement with Bloomberg Markets and Pursuits.
- **2015** Signs an official reseller agreement with LinkedIn Marketing Solutions.
- **2017** Establishes an affiliated company, NexGen Media.
- **2018** Signs an exclusive representation agreement with Monocle.
- **2019** Signs an exclusive representation agreement with Flipboard.

Organization & Media partners



CEO: Jinmahn Seo

Digital Team

Digital Media



Pan TV Team

Pan Regional TV



Print Media Team

Newspapers



Magazines



MONOCLE



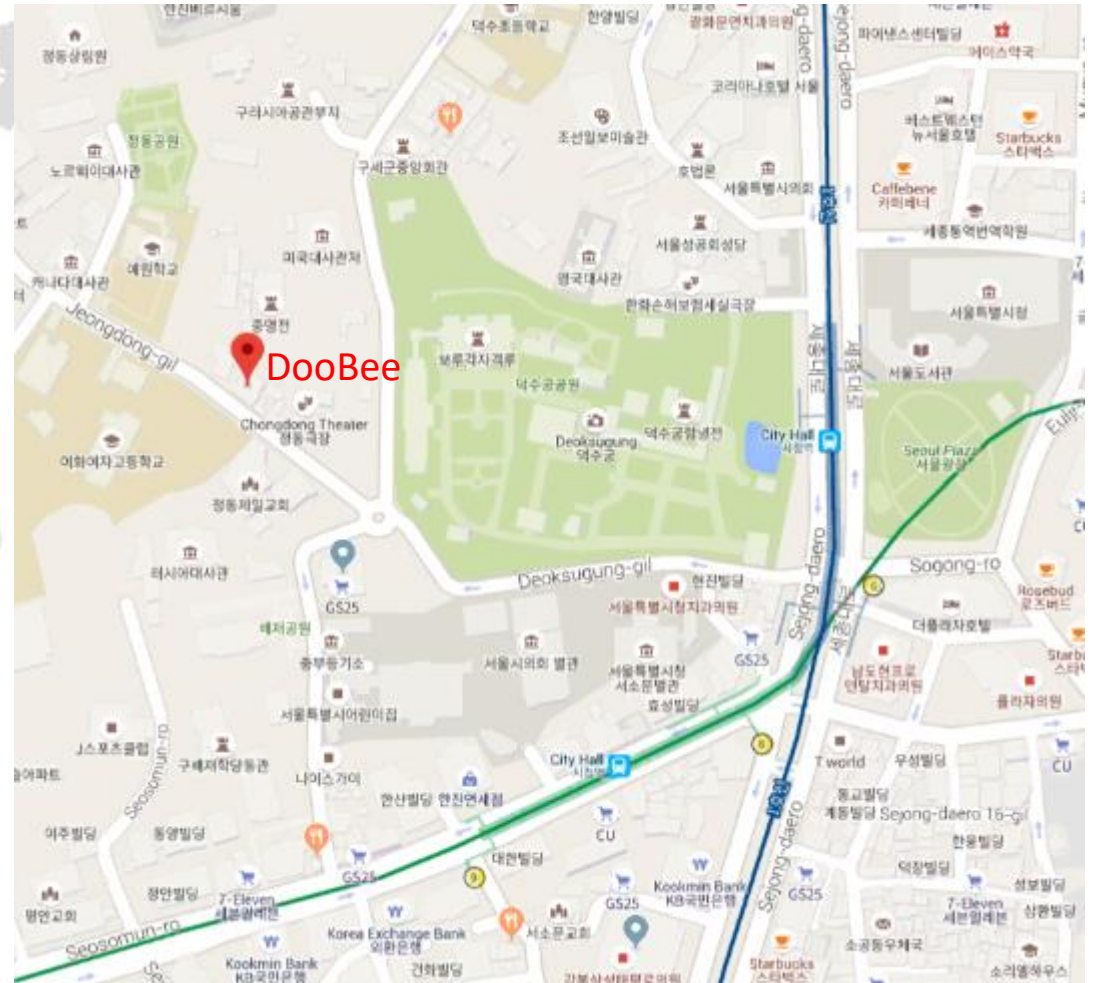
In-Flight Media



Our clients



Contact us



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Thank You!