

A satellite view of the Earth from space, showing the curvature of the planet and the dark void of space filled with stars. A red arc is positioned above the main text, and another red arc is positioned below the text, highlighting the Korean peninsula. The text is centered and reads:

**DOOBEE IS THE LEADING
INTERNATIONAL MEDIA REPRESENTATIVE IN KOREA**

ESTABLISHED IN 1982

About DooBee



DooBee Inc. is a leading international media representative established in South Korea in 1982. We are the sole Korean advertising representative of the major global media such as CNN, Discovery, Eurosport, Financial Times, Monocle, and other international media. We became LinkedIn Marketing Solution's official reseller in 2015 and expanded our business toward digital platform.

For over 38 years, we have been successfully accommodating the needs of our clients including Samsung, LG, Hyundai, Kia, Korean Air, Lotte, Doosan, Hanwha, Hankook Tire, financial institutions and government bodies with a broad media network worldwide.

DooBee is greatly appreciated and considered as a credible, friendly and proactive business partner by all our international media partners as well as our Korean clients, always being there for whenever they need advertising support and assistance satisfying in every way!



Our history



- **1982** DooBee International was established in Seoul, South Korea.
Signed an exclusive representation agreement with Businessweek and Financial Times.
- **1985** Signed an exclusive representation agreement with CNN.
- **1990** Signed an exclusive representation agreement with Eurosport.
- **1992** Published the 1st issue of monthly magazine, GEO, celebrating the 10th anniversary.
- **1996** Changed the company name to DooBee Inc.
- **1999** Published the 1st issue of Nikkei Electronics Asia-Korea edition in partnership with Nikkei BP.
DooBee Inc. was awarded Minister Prize by the Ministry of Culture and Tourism.
- **2004** DooBee Inc. established DooBee Development Company for new business development.
- **2005** Expanded and moved to the new DooBee Building.
- **2011** Signed an exclusive representation agreement with The Nikkei and The Banker.
- **2012** Signed an official reseller agreement with LinkedIn Marketing Solution.
- **2017** Established an affiliated company, NexGen Media.
- **2018** Signed an official representation agreement with Monocle.
- **2019** Signed an official representation agreement with Discovery.
- **2020** Signed an official representation agreement with The Washington Post, Inskin Media and Fandom.

Organization & Media partners



CEO: Jinmahn Seo

Finance Team

Digital Team

Digital Media



Pan TV Team

Pan Regional TV



Print Media Team

Newspapers



The Washington Post



Le Monde

Magazines



MONOCLE

The Banker

GLOBAL FINANCIAL INTELLIGENCE SINCE 1826



In-Flight Media



Our clients



Contact us



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Thank You!